

How the Survey was Conducted

Nature of the Sample: McClatchy-Marist Poll of 1,297 National Adults

This survey of 1,297 adults was conducted March 29th through March 31st, 2016 by The Marist Poll sponsored and funded in partnership with McClatchy News Service. Adults 18 years of age and older residing in the contiguous United States were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. This landline sample was combined with respondents reached through random dialing of cell phone numbers from Survey Sampling International. Assistance was provided by Luce Research for data collection. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 1-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 2.7 percentage points. There are 1,066 registered voters. The results for this subset are statistically significant within ± 3.0 percentage points. There are 444 Republicans and Republican leaning independents. There are 497 Democrats and Democratic leaning independents. The results for these subsets are statistically significant within ± 4.7 percentage points and ± 4.4 percentage points, respectively. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample

		National Adults	National Registered Voters	
		Col %	Col %	
National Adults		100%		
National Registered Voters		82%	100%	
Party Identification	Democrat	n/a	34%	
	Republican	n/a	30%	
	Independent	n/a	35%	
	Other	n/a	1%	
Party Identification	Strong Democrats	n/a	21%	
	Not strong Democrats	n/a	13%	
	Democratic leaning independents	n/a	14%	
	Just Independents	n/a	8%	
	Republican leaning independents	n/a	13%	
	Not strong Republicans	n/a	15%	
	Strong Republicans	n/a	15%	
	Other	n/a	1%	
	Political Ideology	Very liberal	n/a	7%
		Liberal	n/a	17%
Moderate		n/a	36%	
Conservative		n/a	29%	
Very conservative		n/a	10%	
Tea Party Supporters		n/a	22%	
Republicans	Support Tea Party	n/a	38%	
	Do Not Support Tea Party	n/a	62%	
Gender	Men	49%	47%	
	Women	51%	53%	
Age	Under 45	47%	44%	
	45 or older	53%	56%	
Age	18 to 29	22%	18%	
	30 to 44	26%	26%	
	45 to 59	27%	27%	
	60 or older	26%	29%	
Race	White	62%	66%	
	African American	11%	12%	
	Latino	14%	11%	
	Other	12%	10%	
Region	Northeast	18%	18%	
	Midwest	22%	23%	
	South	37%	38%	
	West	23%	21%	
Household Income	Less than \$50,000	48%	44%	
	\$50,000 or more	52%	56%	
Education	Not college graduate	61%	58%	
	College graduate	39%	42%	
Marital Status	Married	50%	54%	
	Not married	50%	46%	
Interview Type	Landline	42%	45%	
	Cell phone	58%	55%	

McClatchy-Marist Poll National Adults. Interviews conducted March 29th through March 31st, 2016, n=1297 MOE +/- 2.7 percentage points. National Registered Voters: n=1066 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

Nature of the Sample

		Democrats and Democratic leaning independents
		Col %
Democrats and Democratic leaning independents		100%
Party Identification	Democrat	71%
	Independent	29%
Party Identification	Strong Democrats	45%
	Not strong Democrats	27%
	Democratic leaning independents	29%
Political Ideology	Very liberal	13%
	Liberal	32%
	Moderate	39%
	Conservative	13%
	Very conservative	3%
Tea Party Supporters		7%
Gender	Men	39%
	Women	61%
Age	Under 45	48%
	45 or older	52%
Age	18 to 29	21%
	30 to 44	27%
	45 to 59	27%
	60 or older	25%
Race	White	55%
	African American	21%
	Latino	16%
	Other	9%
Region	Northeast	22%
	Midwest	23%
	South	35%
	West	20%
Household Income	Less than \$50,000	51%
	\$50,000 or more	49%
Education	Not college graduate	57%
	College graduate	43%
Marital Status	Married	48%
	Not married	52%
Religiosity	Practice a Religion	38%
	Does not Practice a Religion	62%
Interview Type	Landline	45%
	Cell phone	55%

McClatchy-Marist Poll National Democrats and Democratic leaning independents. Interviews conducted March 29th through March 31st, 2016, n=497 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

		Democrats and Democratic leaning independents			
		Who would you like to see win the Democratic nomination for president this year: [including those who are undecided yet leaning toward a candidate]			
		Bernie Sanders	Hillary Clinton	Other	Undecided
		Row %	Row %	Row %	Row %
Democrats and Democratic leaning independents		49%	47%	1%	4%
Party Identification	Democrat	43%	53%	1%	3%
	Independent	62%	32%	2%	4%
Party Identification*	Strong Democrats	37%	61%	0%	3%
	Soft Democrats	58%	36%	2%	4%
Political Ideology	Very liberal-Liberal	56%	42%	1%	1%
	Moderate	44%	50%	0%	6%
Region	Northeast	52%	46%	1%	1%
	Midwest	54%	40%	3%	4%
	South	40%	54%	1%	6%
	West	54%	42%	0%	3%
Household Income	Less than \$50,000	54%	41%	2%	3%
	\$50,000 or more	44%	53%	0%	3%
Education	Not college graduate	50%	44%	1%	5%
	College graduate	47%	51%	0%	1%
Race	White	47%	49%	2%	2%
	African American	35%	61%	0%	3%
	Latino	63%	31%	0%	6%
Race	White	47%	49%	2%	2%
	Non-white	51%	44%	0%	5%
Age	18 to 29	76%	23%	0%	1%
	30 to 44	55%	39%	0%	5%
	45 to 59	39%	56%	2%	3%
	60 or older	29%	65%	2%	5%
Age	Under 45	64%	32%	0%	3%
	45 or older	34%	60%	2%	4%
Gender	Men	50%	46%	1%	3%
	Women	48%	47%	1%	4%
Marital Status	Married	39%	57%	1%	4%
	Not married	58%	38%	1%	3%
Interview Type	Landline	36%	57%	1%	6%
	Cell phone	59%	39%	1%	2%

McClatchy-Marist Poll National Democrats and Democratic leaning independents. Interviews conducted March 29th through March 31st, 2016, n=497
MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents.

		Support Bernie Sanders for Democratic Nomination		
		If Hillary Clinton becomes the Democratic nominee for president, will you support her or not support her in the general election in November?		
		Support her	Not support her	Unsure
		Row %	Row %	Row %
Support Bernie Sanders for Democratic Nomination		69%	25%	6%
Party Identification	Democrat	77%	19%	4%
	Independent	56%	36%	8%
Party Identification*	Strong Democrats	86%	12%	2%
	Soft Democrats	61%	31%	8%
Political Ideology	Very liberal-Liberal	77%	18%	4%
	Moderate	61%	30%	9%
Household Income	Less than \$50,000	67%	26%	7%
	\$50,000 or more	73%	22%	5%
Education	Not college graduate	68%	26%	6%
	College graduate	70%	24%	6%
Race	White	62%	30%	8%
	Non-white	78%	18%	4%
Age	Under 45	72%	23%	5%
	45 or older	65%	28%	7%
Gender	Men	63%	30%	8%
	Women	74%	22%	4%
Marital Status	Married	67%	28%	5%
	Not married	70%	24%	6%
Interview Type	Landline	66%	24%	9%
	Cell phone	71%	25%	4%

McClatchy-Marist Poll National Democrats and Democratic leaning independents who Support Bernie Sanders. Interviews conducted March 29th through March 31st, 2016, n=238 MOE +/- 6.4 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents.

		Support Hillary Clinton for Democratic Nomination		
		If Bernie Sanders becomes the Democratic nominee for president, will you support him or not support him in the general election in November?		
		Support him	Not support him	Unsure
		Row %	Row %	Row %
Support Hillary Clinton for Democratic Nomination		79%	14%	7%
Party Identification	Democrat	80%	13%	7%
Party Identification*	Strong Democrats	86%	10%	4%
	Soft Democrats	68%	19%	12%
Political Ideology	Very liberal-Liberal	87%	8%	5%
	Moderate	81%	13%	6%
Household Income	Less than \$50,000	73%	19%	8%
	\$50,000 or more	84%	10%	6%
Education	Not college graduate	75%	20%	5%
	College graduate	84%	6%	10%
Race	White	78%	15%	8%
	Non-white	82%	13%	5%
Age	Under 45	82%	9%	9%
	45 or older	77%	17%	7%
Gender	Men	81%	15%	5%
	Women	78%	13%	9%
Marital Status	Married	79%	12%	9%
	Not married	80%	15%	5%
Interview Type	Landline	73%	18%	9%
	Cell phone	86%	9%	5%

McClatchy-Marist Poll National Democrats and Democratic leaning independents who Support Hillary Clinton. Interviews conducted March 29th through March 31st, 2016, n=225 MOE +/- 6.5 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents.