

How the Survey was Conducted

Nature of the Sample: McClatchy-Marist Poll of 1,297 National Adults

This survey of 1,297 adults was conducted March 29th through March 31st, 2016 by The Marist Poll sponsored and funded in partnership with McClatchy News Service. Adults 18 years of age and older residing in the contiguous United States were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. This landline sample was combined with respondents reached through random dialing of cell phone numbers from Survey Sampling International. Assistance was provided by Luce Research for data collection. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 1-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 2.7 percentage points. There are 1,066 registered voters. The results for this subset are statistically significant within ± 3.0 percentage points. There are 444 Republicans and Republican leaning independents. There are 497 Democrats and Democratic leaning independents. The results for these subsets are statistically significant within ± 4.7 percentage points and ± 4.4 percentage points, respectively. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample

		National Adults	National Registered Voters	
		Col %	Col %	
National Adults		100%		
National Registered Voters		82%	100%	
Party Identification	Democrat	n/a	34%	
	Republican	n/a	30%	
	Independent	n/a	35%	
	Other	n/a	1%	
Party Identification	Strong Democrats	n/a	21%	
	Not strong Democrats	n/a	13%	
	Democratic leaning independents	n/a	14%	
	Just Independents	n/a	8%	
	Republican leaning independents	n/a	13%	
	Not strong Republicans	n/a	15%	
	Strong Republicans	n/a	15%	
	Other	n/a	1%	
	Political Ideology	Very liberal	n/a	7%
		Liberal	n/a	17%
Moderate		n/a	36%	
Conservative		n/a	29%	
Very conservative		n/a	10%	
Tea Party Supporters		n/a	22%	
Republicans	Support Tea Party	n/a	38%	
	Do Not Support Tea Party	n/a	62%	
Gender	Men	49%	47%	
	Women	51%	53%	
Age	Under 45	47%	44%	
	45 or older	53%	56%	
Age	18 to 29	22%	18%	
	30 to 44	26%	26%	
	45 to 59	27%	27%	
	60 or older	26%	29%	
Race	White	62%	66%	
	African American	11%	12%	
	Latino	14%	11%	
	Other	12%	10%	
Region	Northeast	18%	18%	
	Midwest	22%	23%	
	South	37%	38%	
	West	23%	21%	
Household Income	Less than \$50,000	48%	44%	
	\$50,000 or more	52%	56%	
Education	Not college graduate	61%	58%	
	College graduate	39%	42%	
Marital Status	Married	50%	54%	
	Not married	50%	46%	
Interview Type	Landline	42%	45%	
	Cell phone	58%	55%	

McClatchy-Marist Poll National Adults. Interviews conducted March 29th through March 31st, 2016, n=1297 MOE +/- 2.7 percentage points. National Registered Voters: n=1066 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

Nature of the Sample		
		Republicans and Republican leaning independents
		Col %
Republicans and Republican leaning independents		100%
Party Identification	Republican	69%
	Independent	31%
Party Identification	Republican leaning independents	31%
	Not strong Republicans	34%
	Strong Republicans	35%
Political Ideology	Very liberal	2%
	Liberal	2%
	Moderate	31%
	Conservative	46%
	Very conservative	19%
Tea Party Supporters		38%
Republicans	Support Tea Party	38%
	Do Not Support Tea Party	62%
Gender	Men	54%
	Women	46%
Age	Under 45	39%
	45 or older	61%
Age	18 to 29	14%
	30 to 44	25%
	45 to 59	31%
	60 or older	30%
Race	White	79%
	African American	4%
	Latino	7%
	Other	10%
Region	Northeast	15%
	Midwest	22%
	South	43%
	West	20%
Household Income	Less than \$50,000	35%
	\$50,000 or more	65%
Education	Not college graduate	58%
	College graduate	42%
Marital Status	Married	63%
	Not married	37%
White Evangelical Christians		39%
Religiosity	Practice a Religion	65%
	Does not Practice a Religion	35%
Interview Type	Landline	44%
	Cell phone	56%

McClatchy-Marist Poll National Republicans and Republican leaning independents. Interviews conducted March 29th through March 31st, 2016, n=444 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.

		Republicans and Republican leaning independents				
		Who would you like to see win the Republican nomination for president this year: [including those who are undecided yet leaning toward a candidate]				
		Donald Trump	Ted Cruz	John Kasich	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Republicans and Republican leaning independents		40%	35%	20%	1%	3%
Party Identification	Republican	39%	37%	20%	1%	3%
	Independent	43%	29%	21%	2%	5%
Party Identification*	Strong Republicans	44%	39%	14%	0%	2%
	Soft Republicans	38%	32%	24%	1%	4%
Tea Party Supporters		43%	44%	9%	1%	3%
Republicans	Support Tea Party	43%	44%	9%	1%	3%
	Do Not Support Tea Party	39%	29%	27%	1%	4%
Political Ideology	Moderate	38%	33%	26%	1%	2%
	Conservative	43%	29%	22%	1%	5%
	Very conservative	32%	57%	10%	0%	1%
Household Income	Less than \$50,000	46%	34%	17%	1%	2%
	\$50,000 or more	38%	35%	23%	1%	3%
Education	Not college graduate	47%	33%	16%	1%	3%
	College graduate	32%	36%	28%	1%	3%
Age	Under 45	39%	43%	18%	1%	0%
	45 or older	41%	30%	22%	1%	6%
Gender	Men	45%	30%	21%	2%	2%
	Women	35%	41%	19%	0%	5%
Marital Status	Married	39%	33%	22%	1%	4%
	Not married	42%	37%	19%	1%	1%
Religiosity	Practice a Religion	34%	39%	23%	1%	3%
	Does not Practice a Religion	52%	25%	18%	1%	5%
White Evangelical Christians		36%	42%	18%	1%	2%
Interview Type	Landline	42%	24%	26%	2%	6%
	Cell phone	39%	43%	16%	0%	2%

McClatchy-Marist Poll National Republicans and Republican leaning independents. Interviews conducted March 29th through March 31st, 2016, n=444 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.

*Soft Republicans include registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Republicans and Republican leaning independents		
		If Donald Trump has won the most delegates going into the Republican Convention but not enough to be nominated on the convention's first ballot, do you think:		
		The Republican Party should nominate Donald Trump for president	The Republican Party should nominate a different person for president	Unsure
		Row %	Row %	Row %
Republicans and Republican leaning independents		52%	40%	8%
Support for Republican Nomination	Ted Cruz	29%	62%	9%
	John Kasich	30%	64%	6%
	Donald Trump	85%	9%	6%
Party Identification	Republican	52%	40%	9%
	Independent	52%	40%	8%
Party Identification*	Strong Republicans	57%	32%	10%
	Soft Republicans	49%	44%	7%
Tea Party Supporters		61%	31%	8%
Republicans	Support Tea Party	61%	31%	8%
	Do Not Support Tea Party	46%	45%	8%
Political Ideology	Moderate	38%	54%	9%
	Conservative	60%	31%	9%
	Very conservative	54%	38%	8%
Household Income	Less than \$50,000	50%	43%	7%
	\$50,000 or more	54%	37%	9%
Education	Not college graduate	54%	35%	11%
	College graduate	49%	46%	6%
Age	Under 45	49%	43%	8%
	45 or older	53%	38%	9%
Gender	Men	57%	36%	7%
	Women	46%	44%	10%
Marital Status	Married	58%	35%	7%
	Not married	42%	47%	11%
Religiosity	Practice a Religion	47%	45%	9%
	Does not Practice a Religion	61%	30%	9%
White Evangelical Christians		58%	34%	8%
Interview Type	Landline	50%	38%	12%
	Cell phone	53%	41%	6%

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		Republicans and Republican leaning independents		
		If the Republican Party decides to nominate someone other than Donald Trump for president:		
		Is it acceptable to you for the nominee to be a Republican who did not run in the primaries this year		
		Should the nominee be someone who ran in the primaries this year	Should the nominee be someone who ran in the primaries this year	Unsure
		Row %	Row %	Row %
Republicans and Republican leaning independents		65%	29%	6%
Support for Republican Nomination	Ted Cruz	71%	25%	4%
	John Kasich	58%	36%	7%
	Donald Trump	64%	28%	8%
Party Identification	Republican	68%	26%	6%
	Independent	59%	36%	6%
Party Identification*	Strong Republicans	70%	24%	6%
	Soft Republicans	62%	32%	6%
Tea Party Supporters		73%	23%	4%
Republicans	Support Tea Party	73%	23%	4%
	Do Not Support Tea Party	60%	33%	7%
Political Ideology	Moderate	59%	35%	6%
	Conservative	66%	27%	7%
	Very conservative	68%	28%	3%
Household Income	Less than \$50,000	62%	31%	7%
	\$50,000 or more	66%	29%	5%
Education	Not college graduate	68%	26%	6%
	College graduate	61%	33%	6%
Age	Under 45	63%	30%	7%
	45 or older	66%	29%	5%
Gender	Men	66%	29%	5%
	Women	63%	29%	7%
Marital Status	Married	64%	31%	5%
	Not married	68%	25%	7%
Religiosity	Practice a Religion	65%	30%	5%
	Does not Practice a Religion	65%	28%	8%
White Evangelical Christians		68%	26%	6%
Interview Type	Landline	67%	24%	8%
	Cell phone	63%	33%	4%

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